

# Eyetrack and Zen Garden

Posted At : March 9, 2005 5:59 AM | Posted By : Steve

Related Categories: Usability, CSS

[Eyetools Research](#) is running an eyetracking analysis on [CSS Zen Garden](#). Their eyetracking analysis shows where users actually look on a web page. CSS Zen Garden shows the same content (indeed, the same HTML) with multiple designs.

The nice thing about an [eyetrack study of CSS Zen Garden](#) is that it is possible to see how people react to the same exact content in different designs. So far, they have tested the original design and one other. They are [taking votes](#) for what designs to test next.

If you haven't done so yet, you might want to check out the [Eyetools blog](#). If you are interested in CSS Zen Garden, you might want to look at the [CSS Zen Garden book](#).