cf.Objective Custom Tags Presentation

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I had the high honor and great opportunity to speak at the most recent **cf.Objective()** conference.

If you haven't ever been to this conference, I would highly recommend it. This was the sixth year of the conference (my third) and it was fantastic all around. The other presentations were universally good (if not great). As always, I learned a lot - both in the presentations themselves and in conversations with other speakers and attendees.

For my part, I gave a presentation title "**Don't Forget About Custom Tags**", attempting to convince people that custom tags are still relevant and a great tool to have in your toolbox (and one which should be used frequently).

I **zipped up the presentation** (PowerPoint file and code) for anyone interested in seeing it.

I felt a bit more nervous than I expected, so I felt a little flat, but hopefully people enjoyed the presentation and I will get the opportunity again (I'll find out the answer to the first when I get the chance to read the reviews).

Thanks and congratulations to all of those responsible for putting on another great conference!